

Kevin Belford
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PROFILE

After graduating from the Kansas City Art Institute with a BFA, Belford has been based in his hometown of St Louis, Missouri, and has been associated with several top-tier Midwestern studios and publications for whom he has produced quality art and design. From concept work through art direction, design and production to final product for print, film, television or the world wide web, working with Creative Directors and clients directly, Belford has recently brought this arts foundation to his research of St. Louis' music and cultural history. He has a proven ability to immediately grasp ideas and effectively communicate concepts with original, compelling images.

EXPERIENCE

Author, Artist of Devil At The Confluence. Book, 2009.

Artist, illustrator, painter. 1988 – Present

Exhibits, group and solo in St. Louis galleries (Mad Art, Hoffman-LaChance, St. Louis Community Colleges, St. Louis Artists Guild, The Sheldon, etc.) and local businesses. Works in private collections through the United States and abroad.

Lecturer and writer. 1996 – 2012

Freelance writer for print, web and blog. Articles on subjects ranging from contemporary culture, digital media, book reviews, and original essays on St. Louis cultural history, music and arts; reviewer for St Louis American. Lecturer of same subjects for the St. Louis Public Libraries, the Missouri Secretary of State and private groups and symposiums.

Filmmaker 1980 - Present

Alias: Stagger Lee, short, 2011

St. Louis Blues, short, 2010

St. Louis' Cultural Legacy, short, 2009

Emmy Award National Academy of Television Arts and Sciences, 1985

Video creation, from concept to delivery, in digital format. Documentary, Presentation materials, Web videos, Art video. Research, writing, video editing, action & still video photography and animation.

Media & Project Consultant 1980 - Present

Video, Graphics/Art/Photography, Writing, Multimedia, New Media, Marketing, Public Relations, Training And Development, Visual Leadership, Project Management, Brand Identity, Product Redesign, Artist Representation, Broadcast (Pod, Radio, Television), Curator, Visualization, Information Design, Brainstorming, Visual strategist.

Freelance illustrator, Designer, News Artist. 1989 – 2012

Times-Mirror Publishing, Bantam Doubleday Dell Publishing, Service Employees Union, FOX Sports, Sony, The London News Review, St. Louis Post-Dispatch, Riverfront Times.

Books, Illustrator

Game, Set, Match, Champion Arthur Ashe, Lee & Low Books, 2010

Twist Of Fate, Reedy Press, 2008

The Ballpark Book, The Sporting News, 2003

Art Director World Events 1985 – 1987

Art Director for the animated television series Voltron.

Creative Specialist Veteran's Administration Medical Center in St Louis 1983 – 1985

Medical illustration, informational graphics for medical research

A W A R D S

Selected Professional societies, Awards, and Honors

Emmy Award, National Academy of Television Arts and Sciences. Best Book / Local Author 2010, The Riverfront Times.

St. Louis Artists Guild, past committeeman.

Illinois Press Association, numerous awards.

Numerous Addys/St. Louis advertising and press awards.